



SPONSORSHIP BENEFITS OVERVIEW

INARF's 2017 Pre-Conference and Annual Conference | March 14-16
Sheraton Indianapolis Hotel, 8787 Keystone Crossing, Indianapolis, Indiana



COMMITMENT LEVELS

RELATED BENEFITS	\$250 - \$300	\$500 - \$1,500	\$2,000	\$2,500 - \$3,000	\$4,000 / Mobile App	\$5,000 / Leadership Symposium
Welcome Address [PowerPoint] <i>includes recognition with Company Logo included on the Welcome Address – Sponsorship Recognition PPT (as applicable to the Event Sponsored)</i>	X	X	X	X	X	X
Signage <i>includes recognition with Company Logo included on applicable Event Signage and the Thank You Sponsors Event Banner</i>	X	X	X	X	X	X
Print Materials: Sponsorship Listing <i>includes recognition of Company Name listed in print materials provided to attendees (as applicable to the Event Sponsored)</i>	X	X	X	X	X	X
Print Materials: Advertisement <i>includes an Advertisement in print materials provided to attendees (as applicable to the Event Sponsored)</i>		Quarter Page	Half Page	Full Page	Full Page	Full Page
Mobile App Visibility <i>includes recognition on the Mobile App used by Pre-Conference & Annual Conference attendees</i>	X	X	X	X	Company Logo on Opening App Screen	X
Public Address Time <i>includes recognition at the sponsored event Welcome & Introduction and an opportunity to address attendees with an Introduction to your product and/or service (3 - 5 minutes)</i>				X		X
Complimentary Registrations <i>(as applicable to the Event Sponsored)</i>				Annual Conference Full Registration (1) - (\$250 Value)	Annual Conference Full Registrations (2) - (\$500 Value)	Pre-Conference Leadership Symposium Registrations (2); Reception & Dinner (2) - (\$400 Value)
Annual Conference Keepsake Tote <i>includes recognition with Company Logo on the Annual Conference Keepsake Tote</i>				X	X	

For additional information on the opportunities and benefits listed above and/or information on customizing your own sponsorship packet, please contact Nanette Hagedorn, Director, Membership Engagement at nanette@inarf.org or 317-634-4957.

For submission requirements, please contact Heather Newman, Communication & Marketing Coordinator at heather@inarf.org or 317-634-4957.